

Metro NY HFMA

Women In Leadership Conference

“Be Inspired”

Registration: 8:30 AM

Program: 9:00 AM

Networking: 5:15-6:30 PM

**NYU Winthrop
Research & Academic
Center
101 Mineola Blvd
Mineola, NY 11501**

**NYS Sponsor ID:
#000337**

**NYS CPE Credits:
7.5 Hours**

**Thursday
January 18, 2018**

women lead

here.

About HERe

The HERe initiative is an effort that aims to inspire not only women but men invested in the professional development of women leaders in the health care field with the tools and resources they need to succeed. We hope to inspire one another, learn together, and connect with colleagues across the industry.

*“Define success on
your own terms, achieve
it by your own rules, and build a life
you’re proud to live.”*

-Anne Sweeney

Former President of Walt Disney



8:30 - 9:00 AM **Registration**

9:00 - 9:15 AM **Opening Remarks**

Maryann Regan, President, HFMA Metropolitan New York Chapter

Sharing in the National HFMA Initiative, The Metropolitan New York Chapter is honored to host our first inaugural Women In Leadership Event. This is an extraordinary opportunity to come together, learn, grow, share and connect.

9:15-10:15 AM **Girls Who Code Program**

Terri Cooper, Phd., Chief Inclusion Officer, Deloitte & Touche

Deloitte and Girls Who Code share a commitment to make a difference so that everyone has the opportunity to succeed, from the classroom to the workplace.

"Never get so
busy making a
living that you
forget to make
a life"

-Unknown

10:15-11:15 AM **Leadership Panel**

Palmira M. Cataliotti, CPA, FHFMA, CFO, NYU Winthrop

Lourdes Martinez, Partner/Director, Garfunkel Wild, P.C.

Carolyn Sweetapple, Phd, RN, CPA, Executive Director, South Oaks Hospital

Lauren Yedvab, MHA, Deputy Executive Director, Lenox Hill Hospital

Join moderator, Wendy Darwell , VP /COO, Nassau Suffolk Hospital Council as she leads a panel discussion with four remarkable healthcare leaders. Hear how these healthcare leaders have thrived in a highly demanding environment. Hear about what has contributed to the success of the panelists' careers, how they define success, and what they might do differently if they could. Panelists will also share their thoughts on making difficult decisions, leveraging relationships, maintaining balance, and much more.

11:15- 11:30 AM **Networking Break**

11:30-12:00 PM **Dress for Success**

Diane Lovizio, Boutique Manager, Dress for Success

We will be conducting a clothing drive at this event to benefit Brookhaven Town's Dress For Success program. Ms Lovizio will explain how their program does not stop at providing appropriate office wear to women who need it - they also provide coaching and support to the unemployed and underemployed navigating their way through the current job market.

Target Audience: If you are involved in healthcare through law, finance, insurance and/or clinical experiences who leads or aspires to lead, you are invited to connect in a truly unique way at the inaugural Metropolitan HFMA Women in Healthcare Leadership event.

12:00-1:00 PM What Inspires Us?

Danielle Gletow, CEO & Founder, One Simple Wish
Sinead King, Chef & Entrepreneur Owner, Riverhead Cider House
Valerie Mazarowski, Owner of Lovely Lemons

Great leaders inspire, but what inspires leaders? Panel discussion - Understanding your passion and how significant it is to your success and ability to be a great leader. Join our moderator Carolyn Sweetapple, Phd, RN, CPA in a discussion with three inspiring women, each successful in their own endeavors, as they share their perspective on their journey to success in their own chosen path.

1:00-1:45 PM Networking Lunch

1:45-2:45 PM Living From the Heart

Dr. Suzanne Steinbaum, Cardiologist, Director, Women's Heart Health at the Heart and Vascular Institute, Lenox Hill Hospital, Author of Heart Book: Every Woman's Guide to a Heart Healthy Life

Dr. Steinbaum is national spokesperson for Go Red for Women of the American Heart Association, and was named to the board of directors of the American Heart Association in New York City in 2014. She is host of a weekly magazine news show, Focus on Health, seen in the N.Y. tristate area on WLNY-TV.

She has focused on the treatment of heart disease through education, early detection, and prevention. She lectures nationally on women and heart disease, coronary artery disease, natural and alternative ways of treating heart disease through lifestyle modification, and the prevention of heart disease, and has written on topics of cardiac prevention and nutrition and is used as an expert source by news and media outlets.

"Nothing stops me. Everything strengthens me and propels me forward. I focus on the future while thriving in the now."

-Sheri Fink

2:45-3:00 PM Networking Break

3:00-5:00 PM 10 Steps to Leadership Excellence

SkillPath Corporate Strategies, Training & Development

A good leader is the lifeblood of any organization. To be a successful leader in today's organizations, employees have to do more than just "lead." Leaders have to be creative, innovative and passionate in order to inspire teams to pull together, solve problems creatively and achieve amazing increases in productivity. SkillPath Corporate Strategies understands the crucial role that leaders play in an organization. Find out what a leader is and how to become an effective one by defining your leadership style.

5:00-5:15 PM Closing Remarks

5:15-6:30 PM Networking Event - Wine & Cheese Reception

Share food, drink and good conversation with fellow attendees and presenters.

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There is no magic to achievement, it's really about hard work, choices, and persistence. –Michelle Obama

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ONLINE REGISTRATION NOW AVAILABLE FOR CREDIT CARDS:

For quick and easy registration via credit card processing, (AMEX, MasterCard, VISA and Discover):

<http://www.hfma.org/Content.aspx?id=57257>

YOU CAN ALSO FAX REGISTRATION FORM TO: 708-531-0665, ATTN: MSC

Make Checks Payable to: HFMA

Mail Check and Completed Form to: HFMA, Dept. 77-6063; Chicago, IL 60678-6063

Note: If you are paying by check make sure you notate on the fax that payment is being mailed separately.

To ensure space, please register by 1/12/2018. Faxes received after this date will NOT be processed and attendance CANNOT be guaranteed. After 1/12/18 please utilize our "walk-in" registration option by signing up at the facility the day of the program. Please note however that by choosing the "walk-in" option space at the program is not guaranteed and there is an additional \$50.00 walk in fee applied to your applicable registration fee.

Registration Fees: Member \$145.00 Non-Member \$235.00 Certified Member \$ 109.00

Full Name

HFMA Member ID number (required to receive proper seminar fee)

Company / Organization

Title

Address

City

Business Phone

Emergency Contact Phone (in case of cancellation, delay, etc.)

Parking

Parking is very limited and all attendees are encouraged to take mass transit via the LIRR or park in an off-site location where shuttle services run every 15 minutes. Free parking with shuttle services from the Sears Parking Lot at 1111 Franklin Avenue, Garden City to NYU Winthrop Hospital runs between 6:00 am to 8:30 pm Monday to Friday.

Should you have any questions please contact **Diane McCarthy**, VP of Education @ dimccart@ehs.org or (516) 349-4643.

Any and all registrations will be considered a guarantee of payment. No refunds or credits will be given on registrations accepted and later canceled or for failure to attend session.

CLOTHING DRIVE

In keeping with our tradition of giving back to our membership and the communities we serve, we will be collecting donations for a good cause at this event. Do you have some business attire to share with someone starting - or restarting - her career?

We will be hosting a suit drive to benefit **Dress for Success® Brookhaven**, whose mission is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life. **Dress for Success® Brookhaven** has provided clothing, confidence and career boosts to over 5,000 women from across Long Island.

All donations are tax deductible.

Donations can be dropped off at the registration desk.

We will be collecting new and gently worn women's professional clothing and accessories. We will also be collecting scrubs for women in the medical field.

Many of us use the change in seasons as a time to reorganize and purge our closets. As you do this please keep the clothing drive in mind and save some of your donations for this event.

We look forward to seeing you on **January 18th!**