



METRO NY HFMA REVENUE CYCLE ACADEMY “Transformative Forces in Payment Risk”

MONDAY, NOVEMBER 13, 2017

Registration: 8:30 AM • Program: 9:00 AM to 5:45 PM • Networking: 5:45 to 7:00 PM

NYU Winthrop Research & Academic Center

101 Mineola Blvd
Mineola, NY 11501

BUSINESS CASUAL ATTIRE IS NOW APPROPRIATE

Metro New York Chapter,
HFMA
General Education
Committee

NYS CPE Credits: 8.5 Hours

NYS Sponsor ID: #000337

HFMA Metro NY Chapter is approved as a New York State CPE Provider in the areas of specialized knowledge and applications. In accordance with the standards of the National Registry of CPE Sponsors, the total credits have been rounded down. CPE credits have been granted on a 50 minute hour.

www.hfmametrony.org

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Transformative Forces in Payment Risk

MONDAY, NOVEMBER 13TH, 2017

8:30 – 9:00 AM **Registration & Continental Breakfast**

9:00 – 9:15 AM **Opening Remarks and Overview**

Speaker:

Christian Borchert, CRCP, Chair, General Education

9:15 – 10:45 AM **Blockchain & Its Impending Impact on the Revenue Cycle**

Revenue cycle & claims processing are just two uses of blockchain in healthcare. This technology is looking to link patients to their health records & offer more ways patients and insurers to pay.

Speakers:

Dan Doney, CEO/CTO, Securrency

Juby George-Vaze, CEO & Chief Innovation Officer, Globex

Krill Timofeev, Software Project Manager, DataArt

10:45 – 11:00 AM **Break**

11:00 – 12:00 PM **Legislative Update from a NY Perspective**

Speaker:

Wendy Darwell, VP/COO, Nassau-Suffolk Hospital Council

12:00 – 1:00 PM **Networking Lunch (includes a presentation on the benefits of certification)**

1:00 – 2:15 PM **Revenue Cycle Leadership Panel**

Circle of Trust?! Providers, Patients, Payers, and Politics – Creating a path to transparency, engagement, and successful revenue cycle

Revenue Cycle leaders oversee what seems to be an ever-expanding set of responsibilities now to include CCO... Chief Conundrum Officer. Listen to local experts share, discuss and debate strategies, tactics, and solutions that maximize revenue cycle performance in the face of disconnected stakeholder goals, paralyzing regulatory complexity, and antiquated perceptions of the healthcare payment responsibility.

Panelists:

Frank DeGratto, SVP Patient Accounts & Executive Physician Services, Maimonides Medical Center

Steven Kurz, VP Patient Financial Services, NY Presbyterian Hospital

Ruth Lande, SVP Patient Revenues, Memorial Sloan Kettering

Meredith Simonetti, VP Revenue Cycle, CHSLI

Moderated by **Jason Gottlieb**, Director of Revenue Cycle Academy, NY Presbyterian Hospital

2:15 – 3:15 PM

HFMA MAP

Improve performance throughout the revenue cycle—adopt MAP Keys for hospitals, benchmark your performance against other hospitals and systems with MAP App, share best practices at HFMA's Revenue Cycle Conference (MAP Event), and get recognized for your work with the MAP Awards.

Speaker:

Sandra J. Wolfskill, FHFMA, Director of Healthcare Finance Policy, HFMA

3:15 – 3:30 PM

Networking Break

3:30 - 4:30 PM

Empowering Patients to Take an Active Role in Their Financial Outcomes- a Case Study @ UnityPoint Health

Speaker:

Suzanne Lestina, FHFMA, CPC, VP of Revenue Cycle Innovation, Avadyne Health

4:30 - 5:30 PM

Revenue Cycle Management as a 5-Step Process

Learn some new strategies for better managing front, middle and back revenue cycle initiatives.

Speaker:

Sheldon Pink, Sr VP of Revenue Cycle, Prospect Medical Holdings

5:30 – 5:45 PM

Closing Remarks

Speaker:

Christian Borchert, CRCP, Chair, General Education

5:45 – 7:00 PM

Complimentary Networking Event

The St. James

190 Second St.

Mineola, NY 11501

Target Audience: Anyone involved with Revenue Cycle Finance, Technology and/or Operations is encouraged to attend.

Value Statement: The Metro NY HFMA Chapter has put together a compelling group of experts under the theme of Transformative Forces in Payment Risk. We believe the content and networking opportunities for this event are invaluable. Stay current, learn what's next and expand your network!

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